

FOR IMMEDIATE RELEASE
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The Basement Guys™ Honored with Award for Consumer Excellence

COLUMBUS, Ohio—Advanced Foundation Solutions, “The Basement Guys™,” is a recipient of the National Association of the Remodeling Industry (NARI) of Central Ohio chapter’s Achievement in Consumer Excellence (ACE) Award.

The ACE Award recognizes professionals in the remodeling industry and vendors who receive a high overall rating from consumers. Companies are judged on quality of work, professionalism, reliability and timeliness.

“We are honored to receive this award,” said President Luke Secrest. “Our team has an exceptional work ethic, and strives to provide quality workmanship and professionalism in every project. We are pleased at our customers’ satisfaction, and greatly appreciate them sharing their satisfying experience with others.”

To provide a feedback, consumers can rate any remodeling industry company online on NARI’s Web site at www.nariofcentralohio.org or mail in rating cards that are sent at the completion of remodeling projects. Consumers may receive a call verifying their rating responses.

This is the first year the award program has been offered. The program provides consumers with the opportunity to give feedback on work performed by NARI members at no charge. It also serves to assure consumers of the quality and professionalism associated with hiring an ACE Award recipient.

A leader in its industry, Advanced Foundation Solutions, “The Basement Guys™,” is the only full-service basement waterproofing and foundation repair company in central Ohio. Founded in 2000, The

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Basement Guys™ provides basement waterproofing, foundation stabilization, piling, wall reinforcement, excavation, downspout installation and repair, sump pump replacement and repair, concrete driveways and patios, commercial drainage and site work services. The company serves residential and commercial customers within a 100-mile radius of Columbus. In 2005, the company opened its Toledo office as The Basement Guys of Toledo™. President Luke Secrest was named the Small Business Administration's 2005 District Small Business Person of the Year and one of Business First's Forty Under 40 emerging leaders in 2005. The company also was honored by the Family Business Center of Central Ohio as the 2004 Family Business of the Year and was recognized by Business First as one of the 'Fast 50' fastest growing companies in the area. For more information, visit www.thebasementguys.com.

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